

2008 QUALIFYING COMPETITION

INTERNET-WEB PAGE DESIGN - SECONDARY LEVEL

Date: Saturday, April 12, 2008

Locations: Canadore College, Fanshawe College, Georgian College, Humber Institute, Niagara College, St. Lawrence College

COMMITTEE MEMBERS:

OTSC Chair – Kern Pageau

Canadore College – Phil Cowcill

Fanshawe College – Darryl Bedford

Georgian College – Ron McDonald

Humber Institute – James Cullin

Niagara College – Linda Roote

St. Lawrence College – Donna Graves

**** 1st, 2nd and 3rd place eligible competitors will advance to the Ontario Technological Skills Competition, taking place May 6, 2008 in Waterloo**

PURPOSE OF THE CONTEST:

To provide competitors with the opportunity to demonstrate, both through practical and theoretical application, their skills and knowledge in the industry relevant to:

- Web design
- Communication skills

The contest project is based upon the following scenario:

“The competitor will assume the role of a web site designer building a site that will offer information on the Plastic Water Bottle debate. Some of the pages the competitor should include in their site are:

- *A web page for the pros of using water bottles*
- *A page for the cons of using water bottles*
- *A voting page so users can choose a side*
- *An introductory or home page*
- *One additional page with relevant information of the competitor’s choosing*
- *Note: a Flash element must be included on at least one page, or the Flash element can be used as the fifth page if appropriate to your design*

The competitor is asked to develop a mock up of the site to present to a panel of judges. The site should be designed in a non bias format. The user should be able to read the content and make a decision. Each competitor will receive 7 minutes to present their web site.”

The Plastic Water Bottle debate web site is to include five pages containing the following:

- Five pages (5) of content as outlined above. Competitors may use textual descriptions of the technology from existing advertising materials but the source must be cited properly on the page.
- All web pages must be linked by a navigation system
- One of the pages must make use of a Flash component. Flash cannot be used as a “splash page” or a “screen door” to the site. Examples of acceptable uses include site navigational aids, video tours, or interactive activities discussing the Plastic Water Bottle debate. The Flash component must be original work from the competitor and appropriate for the site in question.

- Job interview skills
- SQL (theory only, the competitor is not to include database access)

RULES AND REGULATIONS:

Please be sure to review the rules and regulations that apply to all contests. These are available in the Competition Information package, or online at www.skillsontario.com.

JUDGING CRITERIA:

Flash	10
Navigation	5
Layout	10
Consistent look and feel	10
Readability, legibility	10
Web design skills, abilities and technical expertise	10
Presentation, communication, professionalism	15
Theory test (XHTML)	10
HTML troubleshooting	10
Job Interview	5
SQL demonstration	5
Total	100

EQUIPMENT AND MATERIALS:

Supplied by Committee:

- PC's running Windows XP with CD-ROM and USB ports
- Internet Explorer 7 (latest version of Flash plug-in installed)
- Data projector

Supplied by Competitor:

- Web site saved on USB memory key or burned to CD. Note: if competitor brings a memory card (such as an SD card), they must also bring their own USB adaptor for that card
- Paper copy of resume

SAFETY:

Safety is a priority at the 2008 Qualifying Competitions. At the discretion of the Judges and Committee Members, any competitor can be removed from the competition site for not having the proper safety equipment or for not acting in a safe manner.

CLOTHING REQUIREMENTS:

Competitors are to be dressed in a clean and appropriate manner. Competitors are not permitted to wear clothing with logos or printing. The exception is the logo of the school and/or school board that the competitor is representing. Corporate logos or names are not permitted on competitors' clothing.

- Competitors should be dressed in business casual attire

JOB INTERVIEW:

To assist competitors to fully prepare for their eventual job searches and to become valued employees, there is a job interview component incorporated into this contest. It is expected that the competitors arrive prepared WITH A

RÉSUMÉ and be prepared for interview questions and discussion. Competitor's performance on the interview will be worth 5% toward final contest standings. Sample interview questions are available at www.skillsontario.com/hr.

COMPETITION AGENDA:

Saturday, April 12, 2008

Qualifying Competitions

9:00-9:30 a.m.	Registration and Announcements
9:30-9:40 a.m.	Move to Contest Areas
9:40-10:00 a.m.	Orientation Session
10:00 a.m.-12:00 p.m.	Contest: written test, troubleshooting, SQL, job interviews
12:00-12:30 p.m.	Lunch
12:30-3:30 p.m.	Contest: Presentations <ul style="list-style-type: none">• Each competitor will receive 7 minutes to present their web site. Immediate verbal feedback will be provided by judges.
3:30-4:30 p.m.	Final Judging and Results Compilation
4:30-5:00 p.m.	General Feedback Session
5:00 p.m.	Awards Presentation