



# 19<sup>TH</sup> ONTARIO TECHNOLOGICAL SKILLS COMPETITION

## TV Video Production - Secondary

**Date:** Tuesday May 6, 2008

**Location:** RIM Park and Manulife Financial Sportsplex, Waterloo  
2001 University Avenue East, Waterloo, Ontario

**TECHNICAL CHAIR:** Rob Currie

**\*\* This contest is offered at the Canadian Skills Competition.**

### **PURPOSE OF THE CONTEST:**

To evaluate proficiency in the television/video communications field.

### **SKILLS AND KNOWLEDGE TO BE TESTED:**

PRACTICAL 95%

JOB INTERVIEW 5%

- Production Planning and Design
- Camera Work
- Audio Use
- Editing
- Story Telling
- Teamwork
- Time Management
- Problem Solving
- Literacy

### **ASSIGNMENT**

To produce a 2 to 2 ½ minute informational/promotional video on the theme stated at the beginning of the competition.

\*All aspects of this production assignment must be done on-site by the contestants.

## PRODUCTION BRIEF

Create a one to two page handwritten outline stating the following:

- Target Audience
- Goals and Objectives
- Approach
- Equipment Used
- Innovative Solutions to Problems

## JUDGING CRITERIA:

<b>Production Brief</b>		5
<b>Camera Work</b>	Composition and technical operation	15
<b>Audio</b>	Clarity, consistency, appropriate use, overall mix	15
<b>Editing</b>	Flow, pacing, transitions, effects, graphics	15
<b>Storytelling</b>	Evidence of planning; introduction and closing; fulfils goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video	20
<b>Approach</b>	Style; effective combining of imagery, sound and graphics	15
<b>Overall Impact</b>		10
<b>Job Interview</b>		5
	<b>Total /100</b>	<b>100</b>

**In the event of a tie, the team with the highest points in Storytelling shall be the winner.**

## EQUIPMENT AND MATERIALS:

### Supplied by Committee:

- Apple Macintosh with iMovie and Final Cut Express based non-linear edit systems (Teams may use either software and will be allowed to only use cuts, titles, freeze frame, and dissolves in the editing process).
- Copyright cleared music library.

### Supplied by Competitor:

- One Video Camera with one lens
  - A Camera must be firewire compatible or team must provide a firewire media converter, team must supply a 6 pin into the Mac firewire cable
- Raw Footage Tapes
- Batteries and Recharger
- One Microphone (all purpose – non wireless) with microphone cable
- Headphones
- Tripod
- CD player to preview music is optional

No other equipment including lighting gear, audio mixers or special lenses are acceptable. (No in camera effects permitted.)

It is the responsibility of the competitors to obtain permission to videotape in other contest areas. They must also ask about and take proper safety precautions.  
Only props found on site are to be used during videotaping.

### **SAFETY:**

Safety is a priority at the Ontario Technological Skills Competition. At the discretion of the judges and technical chair any competitor can be removed from the competition site for not having the proper safety equipment and/or not acting in a safe manner.

It is the responsibility of the competitors to obtain permission to videotape in other contest areas. They must ask the technical chair what safety precautions they must follow.

Examples of safety precautions that may be required to enter certain contest areas:

- CSA approved eyewear (including side shields for prescription eyewear)\*
- CSA approved footwear.\*
- CSA approved hardhat.\*

\*This is not a complete list and competition judges will have final authority on matters of safety.

### **CLOTHING REQUIREMENTS:**

Competitors are to be dressed in a clean and appropriate manner.

Competitors are not permitted to wear clothing with logos or printing. The exception to this rule is the logo of the school, school board, college or MTCU District that the competitor is representing. Corporate logos or names are not permitted on a competitor's clothing.

On camera talent should not wear any logo.

### **JOB INTERVIEW:**

To assist competitors in fully preparing for their eventual job searches and to become valued employees, there is a "job interview" incorporated into this contest. It is expected that the competitors will arrive prepared WITH A RÉSUMÉ and be prepared for interview questions and discussion. Competitor's performance on the interview accounts for 5% of the competitor overall mark.

Sample Interview questions are available at [www.skillsontario.com/hr](http://www.skillsontario.com/hr).

### **RULES AND REGULATIONS:**

Please be sure to review all rules and regulations, available in the Competitor Information Package, or online at [www.skillsontario.com](http://www.skillsontario.com).

## COMPETITION AGENDA:

May 6, 2008

### Ontario Technological Skills Competition

7:00am – 7:30am	Registration
7:30am – 8:00am	Orientation
8:00am – 11:30am	Competition*
11:30am - 12:30pm	Lunch
12:30pm - 4:00pm	Competition*
*Job interviews will be conducted throughout the competition	

May 7, 2008

### Closing Ceremony

9:00am – 1:00pm	Closing Ceremony
1:00pm – 2:00pm	Team Ontario Meeting

**Contest Location:** RIM Park and Manulife Financial Sportsplex, 2001 University Avenue East  
Waterloo – a map is available at online [www.skillsontario.com/maps/maps.html](http://www.skillsontario.com/maps/maps.html).

**Closing Ceremony Location:** Bingemans, Marshall Hall, 425 Bingemans Centre Drive, Kitchener – a map  
is available online [www.skillsontario.com/maps/maps.html](http://www.skillsontario.com/maps/maps.html).

Each Competitor will receive one closing ceremony ticket upon arrival at the OTSC.