

SECONDARY VIDEO CHALLENGE 2016-2017

		PRODUCTION BRIEF	CAMERA WORK	AUDIO	EDITING	STORYTELLING	APPROACH	OVERALL IMPACT	COMMENTS	VIDEO SCORE	OVERALL SCORE
	SCHOOL NAME	Target audience, goals and objectives, approach, equipment used, innovative solutions to problems	Composition and technical operation	Clarity, consistency, appropriate use, overall mix	Flow, pacing, transitions, effects, graphics	Evidence of planning; introduction and closing; fulfills goals and objectives; coherency; effective writing and/or information appropriate to subject matter.	Style; effective combination of imagery, sounds and graphics	Cohesiveness, impression, emotion			
NARRATIVE	Notre dame Team 1	10	15	15	15	20	15	10	An exemplary video. Well done. Great en	100	200
MUSIC		10	15	15	15	20	15	10	Very nice use of editing and creative con	100	
NARRATIVE	Cedar Ridge	10	15	15	13	17	13	10	Great work. You took chances and tried	93	193
MUSIC		10	15	15	15	20	15	10	Very well done. Way to edit!	100	
NARRATIVE	John McCrae	10	14	14	15	20	14	10	Well rounded and thoroughly entertain	97	185
MUSIC		10	14	15	12	17	12	8		88	
NARRATIVE	St Francis Xavier	10	13	15	12	18	13	7	Remember: Text must be in both English	88	180
MUSIC		10	13	15	13	20	13	8	Nice composition and rhythm. Points de	92	
NARRATIVE	Burk Oak Team 1	10	13	10	15	20	15	8	Really well done video from start to finis	91	173
MUSIC		10	12	15	10	15	13	7		82	

NARRATIVE	West Carleton	10	13	7	13	16	13	7	Great work getting out there and getting	79	170
MUSIC		10	15	15	13	16	14	8	Nice work changing up the shots. Good u	91	
NARRATIVE	Chateau-Jeunesse	10	13	13	14	18	15	9	Great energy! Well done with the graphi	92	167
MUSIC		10	10	13	10	15	10	7		75	
NARRATIVE	Colonel By Team 1	10	13	8	10	18	12	8	Nice little video. However, audio peaking	79	167
MUSIC		10	13	15	13	15	15	7	Really enjoyed the rewind concept, and	88	
NARRATIVE	Horizon High Team 2	10	10	8	8	12	8	6	Video needed better flow/pacing and als	62	153
MUSIC		10	12	15	13	18	13	10	Great idea to make it into a movie trailer	91	
NARRATIVE	St Josephs Morrow Par	10	12	7	10	15	10	7	Good work, but audio was very difficult t	71	150
MUSIC		10	12	13	10	17	10	7		79	
NARRATIVE	St Josephs Morrow Par	0	10	13	10	18	13	6	Very straight-forward video. Would have	70	142
MUSIC		0	10	12	12	17	13	8	Nice use of blending the change of music	72	
NARRATIVE	Burk Oak Team 2	10	10	10	9	13	8	5	Interviews could have used more covera	65	137

MUSIC		10	10	15	10	10	10	7		72	137
NARRATIVE	Colonel By Team 2	0	13	15	15	18	13	10	Very original feeling video. The choice of	84	137
MUSIC		0	10	5	10	12	10	6	As much as I loved hearing Marky Mark (53	
NARRATIVE	St Josephs Morrow Par	10	10	10	10	15	10	7	Cutting the interviews into short soundb	72	134
MUSIC		10	10	10	8	10	8	6	Remember: Text must be in both English	62	
NARRATIVE	Horizon High Team 1	10	6	10	9	10	3	2	Only footage shot was an interview. No f	50	131
MUSIC		10	12	12	13	15	13	6		81	
NARRATIVE	London South Collegiat	10	10	12	12	15	10	7	A creative way to execute the idea, how	76	128
MUSIC		10	9	5	7	9	7	5	Unfortunately there was just no story at	52	
NARRATIVE	College Avenue (Tavis &	0	10	10	10	15	10	7	Why was the host fiddling with his phone	62	127
MUSIC		0	10	13	10	15	10	7		65	
											126
	Notre Dame Team 2	10	12	10	10	10	9	6	Needed music or better flow, another in	67	
		10	8	10	8	10	8	5	Really needed a better flow and better p	59	
NARRATIVE	A.N. Meyer	0	12	10	10	17	13	9	Great originality. Really loved the way yo	71	118
MUSIC		0	9	8	8	10	9	3	Unfortunately there was no story, and th	47	

