## **MEDIA RELEASE**

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## Skills Ontario recognizes and celebrates World Youth Skills Day

**ONTARIO** (July 15, 2019) – Today marks World Youth Skills Day, a day intended to build awareness on the importance of skills education and training, and to recognize and promote skills among youth in order to generate prosperous communities. The goal of World Youth Skills Day is to contribute to reducing unemployment and underemployment among the youth across the globe. It highlights youth skills development to draw attention to the critical need for marketable skills.

"Skills Ontario's mission is to inspire youth to consider and explore careers in the skilled trades and technologies, so World Youth Skills Day is incredibly important to recognize," says Ian Howcroft, CEO of Skills Ontario. "In order to build a stronger economy on a provincial, national, and global scale, youth not only need to be educated on the skills they have the potential to develop, but also on the importance of these skills and how they contribute to a rewarding future for all."

Skills Ontario runs programs throughout the year to ensure that the province's youth is gaining interactive, hands-on learning as they explore the lucrative opportunities in the skilled trades and technologies. During World Youth Skills Day and throughout the summer, Skills Ontario Summer Camps are held across the province, where Ontario youth entering grades 7, 8, and 9 are given the opportunity to participate in workshops, games, and industry tours relating to the skilled trades and technologies. At these camps, Ontario youth gain knowledge and many helpful skills, such as teamwork, communication, and problem-solving.

The Minister of Education, the Honourable Stephen Lecce, visited and showed his support at the Skills Ontario Summer Camp at Humber College today. Delivering Skills Ontario programming could not be possible without the support of our partners, including the provincial government, and Skills Ontario thanks the government and Minister Lecce for their partnership. For more information on Skills Ontario Summer Camps, visit <a href="mailto:skillsontario.com/camp">skillsontario.com/camp</a>.

With every Skills Ontario program, youth are given the opportunity to connect engagement, experience, and employment, as they develop important skills in order to create a bright future for themselves and for the province, the country, and the world. Skills Ontario celebrates World Youth Skills Day and will continue to work to inspire and encourage youth to explore their potential and the incredible opportunities in the skilled trades and technologies.

## Skills Ontario – Promoting skilled trades and technologies in Ontario since 1989

Over the last 30 years, Skills Ontario has been growing a portfolio of programs including in-school presentations reaching 125,000 students across Ontario, career exploration summer camps, Young Women's and First Nations, Métis, and Inuit Career Exploration Conferences, and annually hosting Canada's largest skills competition which attracts 37,000+ spectators who cheerlead the 2,400+ competitors in 68+ trades and tech categories. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario's youth, visit <a href="mailto:skillsontario.com/get-involved">skillsontario.com/get-involved</a>.

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