

## MEDIA RELEASE

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# Skills Ontario announces second challenge in #SkillsAtHome series, continues to encourage skilled trades and tech education at home

**Ontario (April 14, 2020)** – Skills Ontario’s #SkillsAtHome social media challenge series officially launched on March 28<sup>th</sup> with a rollercoaster system challenge, and Skills Ontario is thrilled to announce the second challenge in the series: the #SkillsCookieChallenge. Applicants are instructed to decorate a cookie with a skilled trade and technology theme, and they must include a safety component in their submissions. This tests skills in creativity and safety standards, and relates to culinary arts and the service sector of the skilled trades and tech.

“We’re delighted to see submissions pouring in for our first challenge. The creativity, enthusiasm, and skills that participants have shown has been amazing!” says Ian Howcroft, CEO of Skills Ontario. “Through this entire challenge series, we aim to provide participants with fun opportunities to learn about skilled trades and technologies while they stay safe at home.”

“A vital part of promoting skilled trades and tech is recognizing just how many career paths there are out there; our first challenge related to construction, and the #SkillsCookieChallenge focuses on culinary arts. As we roll out more challenges through the coming weeks, we’re delighted to cover the vast variety of skilled trade and tech opportunities, allowing participants to develop different skills and explore all pathways available to them.”

As the #SkillsCookieChallenge kicks off, the #SkillsRollercoasterChallenge reaches its deadline on April 17<sup>th</sup>. Winners of all challenges will be announced by Skills Ontario. The #SkillsCookieChallenge’s deadline to apply is April 27<sup>th</sup>.

To participate in challenges in the #SkillsAtHome series, audiences will be asked to share their submissions on Twitter. Winners are chosen by the Skills Ontario team, and will be awarded prizes provided by Skills Ontario and its partners. All challenge details can be found in both official languages at [skillsontario.com/skillsathome](https://skillsontario.com/skillsathome).

Along with [Twitter](#), Skills Ontario can also be found on [Instagram](#) at @skillsontario, on [LinkedIn](#) at “Skills Ontario”, and on [Facebook](#) at “Skills Canada - Ontario.” Skills Ontario looks forward to continuing to provide fun and interactive learning opportunities to build a strong and robust workforce.

## Skills Ontario – Promoting skilled trades and technologies in Ontario since 1989

Over the last 30 years, Skills Ontario has been growing a portfolio of programs including in-school presentations reaching 125,000 students across Ontario, career exploration summer camps, Young Women’s and First Nations, Métis, and Inuit Career Exploration Conferences, and annually hosting Canada’s largest skilled trades and technologies competition which attracts 37,000+ spectators who cheerlead the 2,400+ competitors in 68+ trades and tech categories. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario’s youth, visit [skillsontario.com/get-involved](https://skillsontario.com/get-involved).

### Media Contacts:

**Emina Jakupović**  
Manager of Communications  
416 524 2996  
[ejakupovic@skillsontario.com](mailto:ejakupovic@skillsontario.com)

**Ian Howcroft**  
Chief Executive Officer  
416 419 6119  
[ihowcroft@skillsontario.com](mailto:ihowcroft@skillsontario.com)