

MEDIA RELEASE

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Skills Ontario launches #SkillsWackyHairChallenge as part of #SkillsAtHome series

Ontario (April 27, 2020) – Skills Ontario’s #SkillsAtHome social media challenge series, which encourages skilled trade and technology career exploration, officially launched on March 28th. With two challenges wrapped up, Skills Ontario is thrilled to announce the third challenge in the series: the #SkillsWackyHairChallenge. Applicants are instructed to design and form a “wacky” hairstyle to the best of their ability. This tests skills in creativity and patience, and relates to the service sector of the skilled trades and tech.

“The reception to our challenge series has been amazing. We’re thrilled to see submissions coming in and so many Ontarians developing skills and having fun!” says Ian Howcroft, CEO of Skills Ontario. “We’re proud to offer virtual opportunities to our audiences to learn about skilled trades and technologies. Covering the massive variety of skilled trade and tech opportunities is an integral part of promoting these career paths, and that is why every one of our challenges emphasizes the development of different skills. Thank you to all our participants and the advocates who are encouraging them to join in on the fun.”

As the #SkillsWackyHairChallenge kicks off, the second challenge of the series, the #SkillsCookieChallenge, reaches its deadline. The #SkillsWackyHairChallenge’s deadline to apply is May 11th.

To participate in challenges in the #SkillsAtHome series, audiences are asked to share their submissions on Twitter. Winners are chosen by the Skills Ontario team, and will be awarded prizes provided by Skills Ontario and its partners. All challenge details can be found in both official languages at skillsontario.com/skillsathome.

Along with [Twitter](#), Skills Ontario can also be found on [Instagram](#) at @skillsontario, on [LinkedIn](#) at “Skills Ontario”, and on [Facebook](#) at “Skills Canada - Ontario.” Skills Ontario looks forward to continuing to provide fun and interactive learning opportunities to build a strong and robust workforce.

Skills Ontario – Promoting skilled trades and technologies in Ontario since 1989

Over the last 30 years, Skills Ontario has been growing a portfolio of programs including in-school presentations reaching 125,000 students across Ontario, career exploration summer camps, Young Women’s and First Nations, Métis, and Inuit Career Exploration Conferences, and annually hosting Canada’s largest skilled trades and technologies competition which attracts 37,000+ spectators who cheerlead the 2,400+ competitors in 68+ trades and tech categories. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario’s youth, visit skillsontario.com/get-involved.

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