

MEDIA RELEASE

For Immediate Distribution



Skills Ontario encourages Ontarians to get creative with the virtual #SkillsLogoChallenge, promotes skilled trades and tech careers

Ontario (June 22, 2020) – The seventh challenge of Skills Ontario’s #SkillsAtHome social media challenge series is officially here. The #SkillsLogoChallenge asks participants to use their creativity to make the Skills Ontario logo using any artistic style they’d prefer. With options to paint, draw, sew, stitch, weld, bake, sculpt, and more, challengers will be marked on their ability to accurately represent Skills Ontario’s logo.

This challenge develops abilities in planning and design, creativity, and fine-motor skills. As Skills Ontario’s mission is to encourage youth to explore skilled trades and technologies, this challenge relates to the skilled professions of painter, decorator, ironworker, and carpenter/woodworker. While Skills Ontario primarily reaches youth, Ontarians of all ages are encouraged to give the #SkillsAtHome challenges a try.

“We’ve been releasing challenges every two weeks and the response has been incredible,” says Ian Howcroft, CEO of Skills Ontario. “We’re thrilled to bring opportunities to Ontarians learn about skilled trades and technologies, both in-person and virtually, and we’re proud to continue the learning. We can’t wait to see the design skills to come!”

As this challenge launches, the previous challenge, the #SkillsTowerChallenge, reaches its deadline. Participants must send in submissions for the #SkillsLogoChallenge by July 6th.

To participate in challenges in the #SkillsAtHome series, audiences are asked to share their submissions on Twitter. Winners are awarded prizes provided by Skills Ontario and its partners. Skills Ontario thanks its #SkillsAtHome program sponsors: the Government of Ontario, 3M Canada, Centennial College, Haas, Humber College, IHSA, Linamar, Magna, OPG, RBC, and WSIB, as well as its #SkillsLogoChallenge sponsors: Georgian College, Loyalist College, OCAS, Seneca College, Sheridan College, and Vale. All challenge details can be found in both official languages at skillsontario.com/skillsathome.

Along with [Twitter](#), Skills Ontario can also be found on [Instagram](#) at @skillsontario, on [LinkedIn](#) at “Skills Ontario”, and on [Facebook](#) at “Skills Canada - Ontario.” Skills Ontario looks forward to continuing to provide fun and interactive learning opportunities to build a strong and robust workforce.

Skills Ontario – Promoting skilled trades and technologies in Ontario since 1989

Over the last 30 years, Skills Ontario has been growing a portfolio of programs including in-school presentations reaching 125,000 students across Ontario, career exploration summer camps, Young Women’s and First Nations, Métis, and Inuit Career Exploration Conferences, and annually hosting Canada’s largest skilled trades and technologies competition which attracts 37,000+ spectators who cheerlead the 2,400+ competitors in 68+ trades and tech categories. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario’s youth, visit skillsontario.com/get-involved.

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