## **MEDIA RELEASE**

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## Fifth challenge in Skills Ontario's #SkillsAtHome challenge series takes off, encourages skill development

Ontario (May 25, 2020) – Skills Ontario's #SkillsAtHome social media challenge series encourages Ontarians to build their skills in several skilled trade and technology related fields. With submissions pouring in over Twitter, Skills Ontario is thrilled to launch the fifth challenge, the #SkillsBoatChallenge, today. This challenge instructs participants to design, construct, and test the strength of a boat they are to build out of tin foil. Challengers' submission posts must include a picture of their blueprint design, a picture of the total amount of coins their boat held, and a video of their boat in the water as coins are placed in.

The #SkillsBoatChallenge requires skills in design and planning, communication, creativity, and attention to detail, and is related to the fields of marine engine technology and ironworking.

"The #SkillsAtHome challenge series has been a joy to develop and share with our audiences," says Ian Howcroft, CEO of Skills Ontario. "We're thrilled to provide participants with opportunities to learn about skilled trades and technologies while they stay safe at home. The submissions we've seen come in have been incredible, and we're excited to continue providing skill development opportunities and seeing the creative projects our participants send in!"

As the #SkillsBoatChallenge launches, the previous challenge, the #SkillsBridgeChallenge, reaches its deadline. Participants must send in submissions for the #SkillsBoatChallenge by June 8<sup>th</sup>.

To participate in challenges in the #SkillsAtHome series, audiences are asked to share their submissions on Twitter. Winners are awarded prizes provided by Skills Ontario and its partners, including 3M Canada, Snap-on, Cambrian College, and CLAC. Skills Ontario thanks its #SkillsAtHome program sponsors: the Government of Ontario, 3M Canada, Centennial College, Haas, Humber College, IHSA, Magna, OPG, RBC, and WSIB, as well as its #SkillsBoatChallenge sponsors: Black & McDonald Limited, CLAC, Colleges Ontario, Fanshawe College, Kiewit, Linamar, Loyalist College, OACETT, OCAS, Seneca College, Sheridan College, and Snap-on. All challenge details can be found in both official languages at <a href="mailto:skillsathome">skillsathome</a>.

Along with <u>Twitter</u>, Skills Ontario can also be found on <u>Instagram</u> at @skillsontario, on <u>LinkedIn</u> at "Skills Ontario", and on <u>Facebook</u> at "Skills Canada - Ontario." Skills Ontario looks forward to continuing to provide fun and interactive learning opportunities to build a strong and robust workforce.

## Skills Ontario – Promoting skilled trades and technologies in Ontario since 1989

Over the last 30 years, Skills Ontario has been growing a portfolio of programs including in-school presentations reaching 125,000 students across Ontario, career exploration summer camps, Young Women's and First Nations, Métis, and Inuit Career Exploration Conferences, and annually hosting Canada's largest skilled trades and technologies competition which attracts 37,000+ spectators who cheerlead the 2,400+ competitors in 68+ trades and tech categories. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario's youth, visit <a href="mailto:skillsontario.com/get-involved">skillsontario.com/get-involved</a>.

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