

## MEDIA RELEASE

*For Immediate Distribution*



# Skills Ontario announces #SkillsBridgeChallenge in #SkillsAtHome series, calls for submissions to encourage skill-building in design, planning, and construction

**Ontario (May 11, 2020)** – The fourth challenge of Skills Ontario’s #SkillsAtHome social media challenge series is officially live. The #SkillsBridgeChallenge encourages applicants to design, construct, and test the strength of a bridge made of mini marshmallows and toothpicks. On Skills Ontario’s [#SkillsAtHome webpage](#), the scope for the challenge also offers suggestions for other household items that may be used in case participants do not have access to mini marshmallows and toothpicks. This skill-building activity relates to skilled profession disciplines such as ironworking, elevating device mechanics, architectural design, and welding.

“Our #SkillsAtHome challenge series has inspired a great amount of submissions, and we’re thrilled to see participants across Ontario developing their skills related to skilled trades and technologies,” says Ian Howcroft, CEO of Skills Ontario. “Through this challenge series, we’re proud to provide Ontarians with fun and engaging opportunities to explore skilled trades and technologies while they stay safe at home.”

As the #SkillsBridgeChallenge launches, the #SkillsWackyHairChallenge reaches its deadline on May 11<sup>th</sup>. Winners of all challenges will be announced by Skills Ontario. Participants must send in submissions for the #SkillsBridgeChallenge by May 25<sup>th</sup>.

To participate in challenges in the #SkillsAtHome series, audiences are asked to share their submissions on Twitter. Winners are awarded prizes provided by Skills Ontario and its partners, including 3M Canada, Snap-on, Cambrian College, and CLAC. All challenge details can be found in both official languages at [skillsontario.com/skillsathome](https://skillsontario.com/skillsathome).

Along with [Twitter](#), Skills Ontario can also be found on [Instagram](#) at @skillsontario, on [LinkedIn](#) at “Skills Ontario”, and on [Facebook](#) at “Skills Canada - Ontario.” Skills Ontario looks forward to continuing to provide fun and interactive learning opportunities to build a strong and robust workforce.

### Skills Ontario – Promoting skilled trades and technologies in Ontario since 1989

Over the last 30 years, Skills Ontario has been growing a portfolio of programs including in-school presentations reaching 125,000 students across Ontario, career exploration summer camps, Young Women’s and First Nations, Métis, and Inuit Career Exploration Conferences, and annually hosting Canada’s largest skilled trades and technologies competition which attracts 37,000+ spectators who cheerlead the 2,400+ competitors in 68+ trades and tech categories. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario’s youth, visit [skillsontario.com/get-involved](https://skillsontario.com/get-involved).

### Media Contacts:

**Emina Jakupović**  
Manager of Communications  
416 524 2996  
[ejakupovic@skillsontario.com](mailto:ejakupovic@skillsontario.com)

**Ian Howcroft**  
Chief Executive Officer  
416 419 6119  
[ihowcroft@skillsontario.com](mailto:ihowcroft@skillsontario.com)