

**ELEMENTARY VIDEO CHALLENGE 2016-2017**

	PRODUCTION BRIEF	CAMERA WORK	AUDIO	EDITING	STORYTELLING	APPROACH	OVERALL IMPACT	COMMENTS	TOTAL SCORE
<b>SCHOOL NAME</b>	Target audience, goals and objectives, approach, equipment used, innovative solutions to problems	Composition and technical operation	Clarity, consistency, appropriate use, overall mix	Flow, pacing, transitions, effects, graphics	Evidence of planning; introduction and closing; fulfills goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video	Style; effective combination of imagery, sounds and graphics	Cohesiveness, impression, emotion		
	/10	/15	/15	/15	/20	/15	/10		
St. Catherines Catholic	8	14	12	14	18	13	9	Strong camerawork, great atmosphere that holds the audience's attention	88
St. Mary's CES Team 2	8	11	15	14	17	13	9	Very memorable video, awesome audio mix and editing	87
St. Pauls CES Team 1	8	12	13	12.5	19	13	9	Steady and balanced handheld camerawork, nice underwater inclusion. Highly informative about Skills Ontario cardboard races and challenges!	86.5
Cedardwood Public Team 2	9	14	14	13	13	14	9	Make sure to consistent transitions between shots, very nice audio integration.	86
Islington Junior	9	14	14	14	13	13	9	Great editing – graphics, music, sound effects, five shots at once! Great variety of footage.	86
Homelands Senior Team 1	8	14	13	13	15	13	9	Excellent intro, use of Skills Ontario logo. Edited with music – Nice! Cool outro shot	85
Homelands Senior Team 2	8	13	11	13	17	14	9	Nice use of graphics, sound effects. Great transitions from calm to loud. Great variety of footage – POV shot. Minor audio issues on first song	85
Ecole Port Elgin-Saugeen Central Team 2	8	13	13	14	16	13	7.5	Nice variety of camera shots. Try and choose audio that isn't quite so repetitive.	84.5
Wismer Public	7	12	14	13	19	11	8	Steady handheld camera work, mix of static and moving imagery. Appropriate use of music, clear and consistent music audio feed at proper volume throughout video, slightly abrupt ending	84

All Saints Catholic Team 2	8	14	13	13	15	12	8	Excellent time lapse, keep camera in focus	83
Kanata Montessori Team 1	8	12	13	12	17	12	9	Great variety of camera angles, strong overall audio mix	83
St. Patrick CES Team 2	8	11	13	13	17	13	8	Most creative of the lot, editing very consistent with over-all approach and the audio track used, strong silent film emulation	83
Ecole Port Elgin-Saugeen Central Team 1	8	13	12.5	14	17	11	7	Excellent pan down into the water, try to chose audio that reflects the emotions of the content in the film.	82.5
All Saints Catholic Team 1	9	12	12	12	16	13	8	Great use of camera angles, Slow down graphics	82
Ecole Sainte-Marie Team 2	8	13	10	13	18	13	7	Good variety of shots/pictures, does great job of explaining competition	82
Ecole St-Charles Borromeo Team 1	8	10	13	14	15	14	7	Excellent use of graphics to spice up video. Nice use of slo-mo. Some shots a little shaky	81
Doncrest Public Team 1	9	11	13	11	17	12	7	Very effective story telling. Try to incorporate more video in your film.	80
St. Mary's CES Team 1	6	13	13	13	17	11	7	Consistent volume of track, strong fade-in and fade-out of track	80
Steve MacLean Public	8	13	15	10	13	12	9	Great mix of tilts/pans/static shots, use of unique angles	80
Willow Road Public team 1	8	13	12	11	17	11	7	Great underwater footage, unique use of single shot alternating underwater/above-water. Graphics are easy-to-read and hold audience's attention, spelling errors in some graphics	79
D.A. Moodie Intermediate	0	15	13	10	18	13	9	Excellent camera angles, loved the gopro underwater shot! Make sure you use a consisten font for your text to ensure unity in your film.	78
Holy Trinity	8	12	13	14	13	8	9	Great footage of boat construction. Video edited to the music – great work! Text popping in and out can be a little hard read	77

Huron Heights Team 2	7	13	9	13	15	13	7	Great footage of boat construction, teamwork, competition. Extra footage could be cut. Some audio issues, but good music choices	77
St. Pauls CES Team 2	7	11	12	12	15	12	8	Great mix of organic and staged shots, some shaky shots. Strong graphics displaying time clock, other graphics are hard to read with busy backgrounds – nice use of time lapse edits, smooth transitions between shots	77
Doncrest Public Team 2	9	11	13	8	17	11	6	Very nice transition timing for your audio, make sure you use consistent fonts for your text.	75
Ecole Alliance St Joseph Team 2	0	9	14	13	20	10	9	Excellent use of narration. Very abrupt ending, and only french text was shown in video.	75
Fielding Drive Public	7	13	7	12	17	12	7	Excellent variety of footage: building boat, having fun, teamwork, boat race, funny ending. Minor audio issues	75
George O'Neil Public	7	11	13	11	14	10	7	Good video and still pictures of teamwork and having fun, less focus on the competition. In video text is a little small – hard to read	73
Ecole Sainte-Marie Team 1	8	9	11	11	16	10	7	Editing and camera shots were choppy and shakey, great use of graphics.	72
St. Patrick CES Team 1	8	11	12	9	15	10	7	Interesting use of footage, strong overall audio mix	72
Ecole Alliance St Joseph Team 1	0	12	10	10	18	13	7	Great addition of sound effects, make sure you watch your volume levels on your audio so that it is consistent.	70
Kanata Montessori Team 2	8	11	9	10	15	10	7	Cool mix of time-lapse footage with underwater shots	70
Queen of Heaven Team 1	8	12	12	11	14	7	6	Fun and playful mood, good consistency and clarity of audio track	70
Huron Heights Team 1	5	12	13	13	10	10	6	Nice use of graphics, music. Great race footage: combination of a long shot and pov. Lots of extra footage	69
St. Patrick CES Team 3	7	9	15	11	13	9	5	Great audio mix, nice combo of soundbites and music	69

