

## Skills Ontario and sponsors to host Skills Work!® For Women Career Exploration Event

Event connects young women with tradeswomen to explore career opportunities and build networks



**London** – When young women are encouraged to explore all their career choices and pursue their passions, our province succeeds. Skills Ontario is working toward building an economically vibrant Ontario, while encouraging the next generation of workers to discover their passion for the skilled trades and technologies. Skills Work!® For Women Career Exploration Events are just one of the many initiatives we offer to students across Ontario.

The events have been inspiring young women and connecting tradeswomen with a network of peers since 2000. Students learn about careers in the skilled trades and technologies through speakers and work on their networking skills with local mentors that are working or involved in the field. Each event also employs hands-on, skills-related activities to demonstrate that skilled trades and technologies are accessible, interesting and fun for young women.



“Today, women are still underrepresented in the skilled trades and technologies but these are excellent careers for women to support themselves,” says April Albano, Young Women’s Initiatives Coordinator at Skills Ontario. “Young women need to know that the trades and technologies offer many opportunities that can lead to bright, stable and successful futures.”

We invite you to join us on Wednesday November 26, 2014 at the Best Western Plus Lamplighter Inn and Conference Centre, 591 Wellington Road in London. The event runs from 5:00 p.m. - 8:45 p.m.

### About Skills Ontario

Skills Ontario is a not-for-profit organization dedicated to promoting the skilled trades and technologies as viable first-choice career options for Ontario youth. Throughout the year, we promote the skilled trades and technologies through our in-school presentations, the Ontario Technological Skills Competition (OTSC), Cardboard Boat Race Competitions, Women’s Career Exploration Events and Conferences and our Aboriginal Initiatives.



-30-

### Media Contact

Juliana Gomez, Communications Officer  
Skills Ontario  
519-749-9899 ext. 230  
jgomez@skillsontario.com  
www.skillsontario.com