

ELEMENTARY VIDEO CHALLENGE 2017-18

	PRODUCTION BRIEF	CAMERA WORK	AUDIO	EDITING	STORYTELLING	APPROACH	OVERALL IMPACT	TOTAL SCORE
SCHOOL NAME	Target audience, goals and objectives, approach, equipment used, innovative solutions to problems	Composition and technical operation	Clarity, consistency, appropriate use, overall mix	Flow, pacing, transitions, effects, graphics	Evidence of planning; introduction and closing; fulfills goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video	Style; effective combination of imagery, sounds and graphics	Cohesiveness, impression, emotion	
	/10	/15	/15	/15	/20	/15	/10	100
St. Paul's Catholic Elementary School - Team 1	7	14	14	14	17	15	10	84
Bayview Hill Elementary School - Team 2	10	12	13	14	17	13	10	79
St. Paul's Catholic Elementary School - Team 2	9	13	13	13	16	14	9	78
Willow Road Public School - Team 1	6	14	12	12	19	12	8	77
École Ste-Marie	8	10	12	13	16	14	8	73
All Saints Catholic Elementary School - Team 2	8	14	12	11	15	12	8	72
St. Paul Elementary School - Team 2	7	11	11	11	15	13	9	70
St. Paul Elementary School - Team 1	8	12	10	12	15	12	8	69
Northport Elementary School - Team 2	6	10	11	10	16	11	7	65
Willow Road Public School - Team 2	4	11	11	12	12	10	7	63
Northport Elementary School - Team 1	8	10	9	10	15	12	7	63
Saint Josephs Separate School - Team 1	7	10	10	11	15	10	6	62
Saint Mary Catholic School - Team 2	2	8	12	12	14	9	6	61
Saint Josephs Separate School - Team 2	4	9	10	10	15	9	6	59
École catholique Saint-Dominique-Savio	7	6	10	11	12	9	6	54
All Saints Catholic Elementary School - Team 1	5	7	9	9	13	10	5	53