

SECONDARY VIDEO CHALLENGE 2017-18

	<b>PRODUCTION BRIEF</b>	<b>CAMERA WORK</b>	<b>AUDIO</b>	<b>EDITING</b>	<b>STORYTELLING</b>	<b>APPROACH</b>	<b>OVERALL IMPACT</b>	<b>TOTAL SCORE</b>
<b>SCHOOL NAME</b>	Target audience, goals and objectives, approach, equipment used, innovative solutions to problems	Composition and technical operation	Clarity, consistency, appropriate use, overall mix	Flow, pacing, transitions, effects, graphics	Evidence of planning; introduction and closing; fulfills goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video	Style; effective combination of imagery, sounds and graphics	Cohesiveness, impression, emotion	
	/10	/15	/15	/15	/20	/15	/10	/100
St. Francis Xavier Secondary School	7	15	13	15	19	15	10	94
Rick Hansen Secondary School	7	15	13	15	20	15	8	93
St. Joseph Morrow Park Catholic Secondary School	8	13	15	14	20	13	9	92
College Avenue Secondary School	7	15	14	12	20	13	10	91
Holy Names Catholic Secondary School	7	13	13	12	16	13	7	81
Stouffville District Secondary School	8	13	11	9	18	10	7	76
West Carleton Secondary School	0	13	9	10	12	10	7	61
White Pines Collegiate & Vocational School	8	8	9	10	10	9	6	60
Ingersoll District Collegiate Institute 1	7	9	10	6	8	7	5	52