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## Video Challenges

Skills Canada – Ontario is a not-for-profit organization dedicated to supporting the development of youth and the prosperity of industry in Ontario. We strive to promote the skilled trades and technologies as viable, first choice career options for young people.

The **Video Challenges** offer secondary level students the opportunity to test their communication and video production skills in a fun environment. Teams of 2 students will film, produce and edit a 5 minute to 7 minute video that promotes the Cardboard Boat Races in the following way:

- Creatively explaining the relationship between math/science and technology as applied to the design and construction of the boats
- Identifying the possible link of the boat races to apprenticeship and related career opportunities

Teams will come prepared with prior knowledge of Skills Canada – Ontario, its mandate and programs as well as a good understanding of the Cardboard Boat Races, their purpose, rules and regulations. The **Video Challenges** are designed to test problem solving skills and will demonstrate production and editing skills, research skills, communication, time management, team work and leadership.

Videos will be judged on film and sound quality, creativity, content and overall impression. Videos from all event locations will be reviewed and evaluated by the same panel of judges. Medals are awarded for the top 3 English language videos, and top 3 French language videos.

### Agenda

9:00 – 9:15 a.m.                      Arrival and Registration – video teams set up and begin filming

9:15 a.m. – 3:00 p.m.                Cardboard Boat Race – videos teams record the entire days' happenings

Following Cardboard Boat Race: video teams return to school and use school equipment to edit and produce their final video.

One month after Cardboard Boat Race: submitted videos must be post-marked no later than one month after the date of the boat race.

End of January: Results announced and posted on [www.skillsontario.com](http://www.skillsontario.com).