

Skills Ontario sets out to make history through GUINNESS WORLD RECORDS™ attempt event

Ontario (May 5, 2021) – Skills Ontario is thrilled to invite Ontarians to participate in setting out to attain the GUINNESS WORLD RECORDS™ achievement for Largest Online Video Chain of People Passing and Using a Screwdriver. The record attempt is open to anyone, any age across the province, with a minimum goal of receiving 251 video submissions.

All information, including submission guidelines and an educational package, is available at skillsontario.com/record-2021. Ontarians can send in their videos through a link there, as well.

“As Skills Ontario is dedicated to increasing awareness in skilled trades and technologies, we’re very excited to invite Ontarians to make history with us through this event,” says Ian Howcroft, CEO of Skills Ontario. “We’re aiming to bring attention to these amazing careers through this new initiative – there is a growing demand for skilled professionals, and we work every day to address that gap.”

The event launches today, and Ontarians have until May 26th to send in their videos. While this initiative has a focus on women in the skilled trades, as part of our commitment to diversity and inclusivity, it is open to all to participate.

Skills Ontario delivers programs to Ontarians across the province, including presentations, workshops, challenges, and more, all done virtually. With initiatives to support young women, Indigenous youth, persons with exceptionalities, and more, Skills Ontario works to build a strong, diverse, and robust future skilled workforce. Skills Ontario is proud to continue to inspire individuals to explore the fulfilling, lucrative, and in-demand opportunities in the skilled trades and technologies.

About Skills Ontario

Skills Ontario has been growing a portfolio of programs to inspire and engage youth since 1989, including presentations, career exploration events, competitions, summer camps, and Young Women’s and First Nations, Métis, and Inuit workshops and conferences. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario youth, visit skillsontario.com/get-involved.

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