

MEDIA RELEASE

For Immediate Distribution



Skills Ontario hosts Virtual Business Summit: Post COVID-19 strategies—A Skills Based Recovery

Ontario (June 15, 2020) – Skills Ontario is pleased to host its first Virtual Skills Summit, a free online conference highlighting a skills based recovery roadmap for businesses following the COVID-19 pandemic. The summit, to be held on June 30th at 2:00 pm (EST), will include industry experts representing several areas including manufacturing, technology, construction, financial, education, and service sectors, and will discuss what a successful emergence from COVID-19 will look like for businesses.

Speakers include President and CEO of OCAS and Chair of Skills Ontario, Karen Creditor; the Honourable Minister McNaughton, Minister of Labour, Training and Skills Development; Dr. Jayson Myers, CEO of NGen; and Jeremy Hedges, CEO of Inksmith. After the keynote presentation and “Launching a Skills Based Recovery” panel, Skills Ontario will be answering questions leveraging the expertise of the speakers and panelists.

“We’re looking forward to sharing ideas, challenges, and successes, and connecting business owners to skilled professionals through our Virtual Skills Summit,” says Ian Howcroft, CEO of Skills Ontario. “With an incredible panel of experts, this conference will provide a largescale, beneficial framework for businesses to productively and efficiently emerge in a post-COVID-19 world.”

With partners such as the Government of Ontario, RBC, OCAS, Linamar, 3M, OACETT, Haas, and IHSA, the Skills Ontario: Virtual Skills Summit will deliver a strong and all-encompassing business-focused outline for viewers across Ontario. Among the panelists are Kim Pickett with OACETT, Andrew Pariser with Rescon, a representative with RBC, Candace Carson with OYAP Coordinators Provincial Affiliations, and Lina Shamoun with Artline Salon and Skills Ontario Alumni.

More information on this conference, including a full agenda and registration details, can be found at skillsontario.com/skills-ontario-virtual-skills-summit. Skills Ontario is also on social media, and can be found on [Twitter](#) and [Instagram](#) at @skillsontario, on [LinkedIn](#) at “Skills Ontario”, and on [Facebook](#) at “Skills Canada - Ontario.”

Skills Ontario looks forward to continuing to provide engagement opportunities to audiences across Ontario in order to build and support a strong skilled workforce.

Skills Ontario – Promoting skilled trades and technologies in Ontario since 1989

For over 30 years, Skills Ontario has been growing a portfolio of programs including in-school presentations reaching 125,000 students across Ontario, career exploration summer camps, Young Women’s and First Nations, Métis, and Inuit Career Exploration Conferences, and annually hosting Canada’s largest skilled trades and technologies competition which attracts 37,000+ spectators who cheerlead the 2,400+ competitors in 68+ trades and tech categories. To see how you can partner with Skills Ontario and help make a difference in the lives of Ontario’s youth, visit skillsontario.com/get-involved.

Media Contacts:

Emina Jakupović

Manager of Communications

519 749 9899 x 221

ejakupovic@skillsontario.com

Ian Howcroft

Chief Executive Officer

519 749 9899 x 229

ihowcroft@skillsontario.com