

# SKILLS ONTARIO

## 2024 EXHIBITOR REGISTRATION PACKAGE

Toronto Congress Centre • MAY 6 & 7 2024

**2024 SKILLS ONTARIO COMPETITION**



# ACCESS A DIVERSE AUDIENCE

Held annually at the Skills Ontario Competition, the Career Exploration Showcase (CES) is skilled trades and technology based, interactive, hands-on show. The Career Exploration Showcase provides an ideal opportunity for you to help young people, as well as their parents and educators, investigate their career opportunities in the skilled trades and technologies.

Participation in this program positions you as a leader in supporting excellence among the next generation of skilled trades and technology professionals.

← **22,000** →

Spectators over the 2 day show!



Our official event hashtag, #SOC2023  
received over 840,000 social impressions!



**85%**

**15%**

85% of our visitors are from the Elementary and Secondary School system,  
and 15% of our visitors are from the college system and the general public

***WE PROVIDE THE OPPORTUNITY,  
YOU PROVIDE THE INTERACTIVE TRADES EXPERIENCE.***





# GET INTERACTIVE!

**All exhibitors are required to include at least one hands-on trades or technology-based interactive activity.**

For examples of past booths and activities, view our [2019 Photo Album](#) on the Skills Ontario Facebook page.

## FLOOR PLAN (2023 FLOOR PLAN FOR REFERENCE)

[Click Here](#) to find our online reference floor plan from 2023. Booths are indicated by numbered white boxes. Any changes to the floor plan for 2024 will be posted online at [www.skillsontario.com/exhibitors](http://www.skillsontario.com/exhibitors).

\* Online floor plans are only to be used as a sample. Floor plans posted on the website are subject to change without notice.



## MORE THAN ONE WAY TO GET INVOLVED WITH SKILLS ONTARIO

### VOLUNTEER WITH US!

Join the ranks of over 1,000 volunteers who donate their time and energy to furthering the promotion of the skilled trades and technologies to Ontario's youth.

**For more information on volunteer positions please visit [www.skillsontario.com/volunteer](http://www.skillsontario.com/volunteer)**



# HOW TO REGISTER

Follow the prompts to fill out our Online Registration Form at:  
[www.skillsontario.com/exhibitors](http://www.skillsontario.com/exhibitors)

**Registration Opens:** Wednesday, November 15th, 2023 at 3:00pm

**Deadline for booth registrations:** Friday, April 5th, 2024

Requests for specific booth locations will be considered and may be prioritized based on level of sponsorship.

Please note that booth space in the Career Exploration Showcase is a benefit of partnership with Skills Ontario. If partnership has not been confirmed at the time of registration, you will be placed on a waitlist. For more information about partnership, please contact Paul Clipsham at [pclipsham@skillsontario.com](mailto:pclipsham@skillsontario.com)

## DATES AND LOCATION

### DAY 1:

Monday, May 6, 2024 - \*9:00am - 4:00pm

### DAY 2:

Tuesday, May 7, 2024 - \*9:00am - 4:00pm

### ADDRESS:

Toronto Congress Centre  
650 Dixon Road  
Toronto, ON, M9W 1J1

\*Please note that while the Career Exploration Showcase hours begin at 9:00 am, doors are open and competitors/advisors begin arriving onsite at 7:00 am each day





# BOOTH PRICING

EARLY BIRD RATE	REGULAR RATE	LATE REGISTRATION RATE	<ul style="list-style-type: none"> <li>Requests will be taken into consideration when allocating booth locations.</li> <li>Exhibitors who register early are more likely to receive their requested booth(s).</li> <li><b>Booths must be fully set-up and staffed by 9 am on Monday, May 6th, or the space will be re-assigned.</b></li> </ul>
November 15, 2024 - January 26, 2024	January 27, 2024- March 22, 2024	March 23, 2024- April 5, 2024	
\$1,350 per booth	\$1,650 per booth	\$2,000 per booth	

# BOOTH SPECIFICATIONS

**As most of our participants are hands-on learners, each exhibit is required to include at least one skilled trades or technology based hands-on component, as well as take away information.**

## Each exhibitor will receive:

- 8' back drape
- 3' side drapes
- Listing in the Competition Guide
- Listing and link on the Career Exploration Showcase webpage [www.skillsontario.com/showcase](http://www.skillsontario.com/showcase)

## PLEASE NOTE:

- All electrical outlet requests will be arranged by the exhibitor with Showtech Power & Lighting. Order forms for any and all electrical needs can be accessed at [www.skillsontario.com/exhibitors](http://www.skillsontario.com/exhibitors)
- Please note that there is no WiFi available in the venue. If you require an internet connection, please contact CCR Solutions. Order forms for any internet needs can be accessed at [www.skillsontario.com/exhibitors](http://www.skillsontario.com/exhibitors)



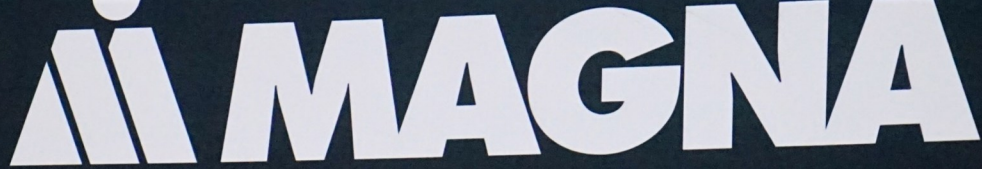


# CANCELLATION POLICY

- If services have already been provided at the time of cancellation, original charges will apply.
- No refund will be given on services that require advance planning
- If a cancellation notice is received in writing on or before the deadline date (Friday, April 5, 2024) a full refund will be issued on listed items on the registration form.
- If a cancellation notice is received in writing after the deadline date (Friday, April 5, 2024 but before two weeks prior to the event (Monday, April 22, 2024), a 50% refund will be issued on items listed on the exhibitor's registration form.
- Any cancellations received after Monday, April 22, 2024 will not be refunded either in whole or in part.
- Any booth that is not fully set-up and staffed by 9:00 am on Monday, May 6, 2024 will be reassigned without refund.

**For the 2024 Exhibitor's Manual, CES Floor plans, Exhibitor FAQ's and more, visit our website at:**

**[WWW.SKILLSONTARIO.COM/EXHIBITORS](http://WWW.SKILLSONTARIO.COM/EXHIBITORS)**



DRIVING **EXCELLENCE.**  
INSPIRING **INNOVATION.**



# QUESTIONS?

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