Skills Ontario: Provincial Entrepreneurship Showcase

Event Guidelines

Student Showcase: The display portion allows students to present their business ideas to an audience. They may bring in any materials that show off their business, product, or idea. This could include but is not limited to pictures, flyers, videos to play on a laptop/tablet or product prototype*. In addition, students are also encouraged to bring a business plan.

Students have the freedom to get creative with their displays! Participants will be assigned half a six-foot table (3 feet total for set up) on which they can set up the display. They may also bring items to decorate their allotted space.

During this portion of the event mentors consisting of entrepreneurs and business owners will view the displays and speak with students posing questions and offering feedback. Other conference attendees (students and teachers) will also be invited to view the showcase.

Students should be prepared with any downloads as <u>Wi-Fi is not available</u>, and power outlets will be limited.

*The Student Showcase is available in-person only

Student Presentations: Students both online and in-person will be given 2 minutes to pitch their business to the audience. Within their pitches students should clearly state what their business is along with the reason why they created their business.

Students should ensure all language is appropriate or Skills Ontario will end their pitch immediately.

Dress Code: While the event has no official dress code, we suggest business casual. We also ask that students wear clothing with no words or logos.

*No open flames or propane tanks

For any questions related to these guidelines please email Honor Bastianelli (hbastianelli@skillsontario.com)

