

2025 Skills Ontario: Provincial Entrepreneurship Showcase

Event Guidelines (in-person)

Student Showcase: The display portion allows students to present their business ideas to those in attendance. They may bring in any materials that are linked to their business, product, or idea. This could include but is not limited to pictures, flyers, videos to play on a laptop/tablet or product prototype*. In addition, students are also encouraged to supply a business plan.

Students have the freedom to be creative with their designated space! Participants will be assigned a six-foot table (max) on which they can set up the display. There will be limited floor space available to host popup banners or any additional materials.

During this portion of the event industry experts and mentors will visit the displays and offer students their expertise, posing questions and providing valuable feedback. Other conference attendees (students/teachers/parents) are also invited to view the showcase.

Students should arrive prepared with extra batteries, any downloads as Wi-Fi is not available, and power outlets are limited.

*The Student Showcase is available in-person only

Student Presentations (virtual/in-person):

- As part of their pitch, the pre-selected presenters must submit their PowerPoint presentations to Honor Bastianelli (hbastianelli@skillsontario.com) **no later than May 1st**.
- If selected, students, both virtual and in-person, will be given 2 minutes to pitch their business to the audience.
- The virtual event will be recorded and provided to our selected mentors for review. Mentor feedback will then be provided to teachers who are responsible for sharing with their students.
- Pitches should clearly state what their business is along with the reason why they created their business.
- Skills Ontario reserves the right to terminate a pitch immediately should students use inappropriate language or actions.

Dress Code: We recommend business casual (i.e. a collared shirt and khakis). We also ask that students wear clothing with no words or logos.

*No open flames (inc. lighters) or propane tanks

For any questions related to these guidelines please email
Honor Bastianelli (hbastianelli@skillsontario.com)

