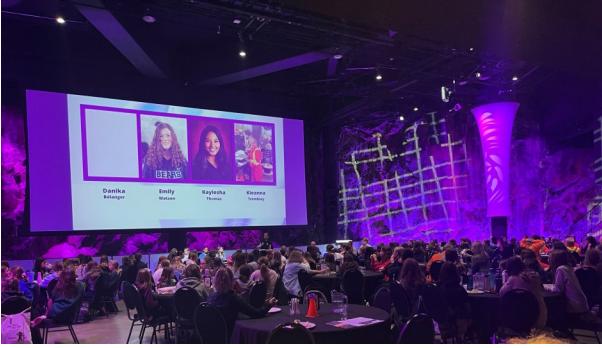


CELEBRATING  
**25**  
YEARS  
YOUNG WOMEN'S INITIATIVES



# Young Women's Initiatives Quarterly Report November 2024

## International Day of the Girl Celebration Series Sudbury • Ottawa



The Young Women's Initiatives department kicked off the school year with the annual International Day of the Girl Celebration on October 10, 2024. In-person events were held at *Science North* in Sudbury and at the *Canadian Science and Technology Museum* in Ottawa, with workshops in both French and English at both locations. Students enjoyed a formal program featuring either a keynote speaker or a panel of secondary school students currently enrolled in skilled trades courses.

Each year, we work to expand the exhibitor area, giving students the opportunity to network with employers and women in skilled trades and technology, learning about diverse careers.

To enhance inclusivity, this year's event also included a virtual component. In partnership with EC-Council, Young Women's Initiatives hosted an interactive cyber safety seminar, and myBlueprint delivered a highly engaging "Design Horizons" workshop and challenge.



**Design Horizons:**  
Where Creativity Meets Opportunity  
presented by myBlueprint



Michael Frankfort Gen Bisson Brad Booker



**300 Students who identify as female  
attended in person events in celebration of  
International Day of the Girl.  
Over 1300 students participated virtually!**



**"The girls had an AMAZING day. They  
couldn't stop using their monitors and  
cherry pickers when they got back to  
school!"**

Thank you to our IDG Event Sponsor:



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# Young Women's Initiatives Quarterly Report November 2024

## Skilled Trade & Tech Days for Young Women Kenora • Dryden • Peterborough • Lindsay



The Young Women's Initiatives department kicked off the year with exciting Skilled Trade & Tech Days in Kenora and Dryden. These events, held in partnership with the First Nation, Métis, and Inuit department, offered students hands-on activities that made learning engaging and fun.

In October, Fleming College hosted Skilled Trade & Tech Days at both of its campuses. College instructors led workshops that gave students practical insights into various fields. We were fortunate to have beautiful weather at the Frost Campus for the "Into the Canopy" workshop, where students experienced the excitement of arborist work first hand.

### On Location Industry Events Reliance Home Comfort • Convergent

An exciting area of growth in the Young Women's Initiatives department is our addition of more industry events for students in Grades 11 & 12. These events offer a unique opportunity to learn directly from professionals in their working environment. Each event features hands-on workshops that allow participants to engage with the tools and techniques used in related skilled trades. The feedback from students has been overwhelmingly positive, with many expressing newfound interest and enthusiasm for pursuing careers in these fields. In our first quarter we held two events: one at Reliance Home Comfort in Mississauga and the other, a fully French event, was held at Convergent in Ottawa.

**320 Students have attended a Skilled Trade and Tech Day this year.**  
**250 attendees identified as female.**



Thank you to our Host Locations:





CELEBRATING  
**25**  
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# Young Women's Initiatives

## Quarterly Report

### November 2024

The Young Women's Initiatives (YWI) department is expanding its reach across Ontario through virtual events. These co-ed sessions often highlight women in skilled trades, sharing information and their chosen careers to inspire all students and normalize seeing both men and women in skilled trade and technology careers.

### A "Sit-Down with..." Virtual Series

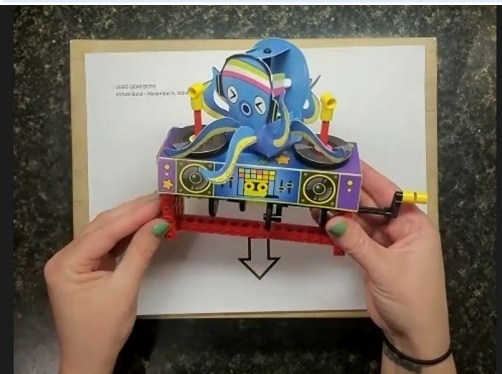
#### International Day of the Girl Edition

The Young Women's Initiatives "Sit-Down Series" continues to gain popularity. In the first quarter, we released two new episodes featuring HVAC apprentice, Cali-Anna Elliot, and utility arborist apprentice, Nicole Ross. Since their launch on Oct. 6, 2024, these episodes have reached over **400** students. In each episode, guests share how they started their careers, a typical day on the job, and the impact of gender and equality issues on their journey in the trades. These sessions, designed to support co-ed classrooms, extend the valuable conversations from our in-person events to a broader audience.



**New episodes** will be released in celebration of International Women's Day and to further amplify our Young Women's Conference in May 2025.

### 300+ students joined in on the virtual build!



**"Our girls had the BEST time learning and designing with our Lego Gear Bots. It's all they could talk about for days! It is so exciting to be fostering a passion for STEM in our future female generation."**

### Virtual Builds

Once again, the Young Women's Initiatives Department is uniting with Kiewit to bring a 'Virtual Excavator Build' to French speaking classrooms in Ontario. Students will learn about a career as a heavy equipment operator. We will have a female operator joining us to tell students a bit about her career and why she loves it. This presentation will be followed by a hands-on building activity related to this trade.

### National Skilled Trade & Technology Week

This was the first year celebrating National Skilled Trades and Technology Week and we were joined by students and educators from across the province to take part in a Skills Ontario Presentation followed by LEGO kit build of D.J. Bubbles!



CELEBRATING  
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# Young Women's Initiatives Quarterly Report November 2024

The Young Women's Initiatives department is eagerly preparing for 2025, with plans to continue delivering Skilled Trade & Tech Days and industry-focused events to students across the province. We are especially excited to expand our virtual event offerings, allowing us to reach even more students and engage boys in the conversation. Our goal is to not only inspire the next generation of skilled tradeswomen but also to cultivate a new generation of allies who champion diversity and inclusion in these fields.

We extend our heartfelt gratitude to our Skills Ontario colleagues for their unwavering support and participation in these initiatives. Your dedication and collaboration make these events possible, and we look forward to continuing this impactful work together.

**THANK YOU!**



## NEW Sponsors Across the Province!

### Cote Gold Mine:

*International Day of the Girl, Supporting Event Sponsor [Sudbury]*

### Greater Toronto Airport Authority [GTAA]:

*International Women's Day, Lead Sponsor*

### Pomerleau :

*Young Women's Conference , Lead Sponsor*

## NEW Event Partners Across the Province!

**Reliance Home Comfort** : Industry Event

**Convergint** : Industry Event [French]

**EC Council** : Workshop Partner

## WELCOME BACK

**CPKC Rail:** *Young Women's Conference, Supporting Event Sponsor*



## UPCOMING EVENTS:

**December 7:** *Parent/Guardian Information Event, co-hosted with Georgian College*

**December 10:** *Virtual Build: Excavator (French)*

**February 25:** *Skilled Trade & Tech Day, co-hosted with Algonquin College*

**February 27:** *Skilled Trade & Tech Day, co-hosted with Sheridan College*

**February 27:** *Skilled Trade & Tech Day, co-hosted with Durham College*

## Thank you to our Program Sponsors



This Employment Ontario program is funded in part by the Government of Canada and the Government of Ontario.