

Young Women's Initiatives

Quarterly Report

June—August 2025

End-of-Year Wrap-Up: Finishing Strong

We closed out the school year with three exciting and engaging events that marked a strong finish to our season. Traditionally, the Young Women's Conference signals the end of our event calendar, but we were thrilled to have continued to extend our programming into June. In alignment with Skills Ontario's commitment to reaching as many students across the province as possible, this extension allowed us to connect with even more youth—and the results were outstanding. We're proud to see continued growth and impact as we expand our reach.



Nailing It! A Birdhouse Build with the Girl Guides

Young Women's Initiatives was approached by a Girl Guide group to provide a Skills Ontario Presentation and hands-on activity. We were happy to answer the call! Program Facilitator, Azman Branudeen provided a short but informative presentation and the

build was supported by Safia Javed (Skills Ontario), Rokhaya Gueye (UBC Carpenter's Regional Council) and her colleague Shaniqua.





Parent/Guardian Information Event : Georgian College



Skills Ontario returned to Georgian College on May 31 for another inspiring Skilled Trade and Tech Day. Parents and daughters explored career opportunities in the skilled trades through hands-on, interactive activities led by Georgian College faculty, a dynamic panel discussion with women in the field, and a keynote by the always-inspiring Stephanie McLean. With registration at capacity once again, we were thrilled to return for a second time this school year.

Virtual Skilled Trade & Tech Day: Car Build

On June 10, we were excited to deliver a virtual hands-on activity to students from all three Francophone school boards in the Ottawa region. More than 1,000 students participated in a guided propeller car build led by Skills Ontario staff. Participants also had the opportunity to hear from Patrick Fournier of CPKC Rail, who shared insights into his career as a mechanic.





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Community Engagement & Event Participation

In addition to organizing and planning our own events and initiatives, the Young Women's Initiatives team actively engages with community partners to amplify awareness and interest in skilled trades and technology pathways. These opportunities allow us to extend our reach, support like-minded organizations, and connect with new audiences through hands-on activities and outreach. By sharing resources, supporting aligned initiatives, and fostering ongoing dialogue, we help ensure consistent messaging and greater reach. Our commitment extends beyond programming—it's about building a supportive network that empowers young women year-round.

Girls in Aviation Day - June 2025 | London, Ontario

Skills Ontario was thrilled to be invited to participate in *Girls in Aviation Day* in London, Ontario, this past June. Our team was on site to support the Skilled Trades and Tech Trailer, bringing handson exploration and excitement to the event. With curious minds, enthusiastic questions, and lots of interactive fun, the day was a fantastic opportunity to introduce young women to the world of skilled trades and technology. We were proud to be part of an inspiring celebration that encouraged girls to dream big and reach for the skies!



Jill Of All Trades Centennial College · Conestoga College · St. Clair College



Young Women's Initiatives was proud to participate in this quarter's Jill of All Trades (JOAT) events at Centennial, Conestoga, and St. Clair Colleges. At Centennial, Skills Ontario co-sponsored a carpentry workshop with the Carpenters Union, guiding students through a Cherry Picker kit build. At Conestoga and St. Clair, Skills Ontario hosted an interactive exhibitor table where students explored skilled trades and tech career pathways, spun a prize wheel, tested their knowledge, and created slime to take home. We're grateful to the JOAT team for organizing these inspiring events and for the chance to engage with so many enthusiastic future tradespeople.





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Looking ahead to Fall

Planning is well underway for our 2025–2026 Skilled Trade and Tech Days! We're excited to return to familiar college hosts, expand into new regions, and launch a second location for our Try-A-Trade Career Fair in North Bay. We're also partnering with new organizations and bringing back some of our most popular events to offer even more engaging experiences for students.





International Day of the Girl Bracebridge · Ottawa · Sudbury

Building on this momentum, we're also gearing up for the 2025 International Day of the Girl celebrations and are excited to expand this dynamic initiative. This fall, we're proud to return to two of our long-standing partners: Science North in Sudbury; and the Canada Science and Technology Museum in Ottawa, while also launching a **brand-new** in-person event at Georgian College in Bracebridge.

Both the Sudbury and Ottawa events will once again be fully bilingual, offering formal programming and workshop sessions in both English and French. As in previous years, students will take part in two of five engaging workshops and hear from women currently working in skilled trades and technology careers as they share an inspiring keynote message. At the Sudbury event, we're also proud to feature students currently enrolled in experiential learning programs as panel speakers, offering a unique and relatable perspective.

This event continues to receive enthusiastic feedback, and we're thrilled to see it grow. To help extend our reach across the province, we'll also be offering a virtual component. Stay tuned for more details coming in September on this exciting weeklong celebration!

Thank you to our host locations:









UPCOMING EVENTS OCTOBER TO DECEMBER



OCTOBER 2025

October 6, 2025

- "A Sit Down with..." Series Release
- Virtual Workshop & Challenge

October 7, 2025:

• Industry Skilled Trade & Tech Day: Reliance Home Comfort - Oshawa (Durham Region)

October 9, 2025:

- International Day of the Girl Sudbury
- International Day of the Girl Ottawa

October 10, 2025:

• International Day of the Girl - Bracebridge *NEW*

October 21, 2025:

• Skilled Trade & Tech Day: Dryden

October 22, 2025:

• Skilled Trade & Tech Day: Fleming College [Peterborough]

October 23, 2025:

• Skilled Trade & Tech Day: Fleming College [Lindsay]

October 29, 2025:

• Industry Skilled Trade & Tech Day: Reliance Home Comfort - London

NOVEMBER 2025

November 3, 2025

• "A Sit Down With..." Women Beyond the Tools Series Release *NEW*

November 4, 2025

National Skilled Trades Week: Virtual Builds with the Young Women's Initiatives Dept.
 Solar Powered Car - cost

November 5, 2025

Virtual Skilled Trade & Tech Day: Car Build *Superior-Greenstone DSB - Specific Event*

November 26, 2025

• Industry Skilled Trade & Tech Day: Tenaris & Algoma Steel

DECEMBER 2025

December 2025

Virtual Skilled Trade & Tech Day: Excavator Build *French Event*

December 15, 2025

Skilled Trade & Tech Day: Fleming College
 *Snow Date: December 16, 2025

Get Involved: Support Young Women's Initiatives

Passionate about helping the next generation of skilled tradespeople and tech leaders? Great news, there are plenty of ways to get involved and support the important work we do through our Young Women's Initiatives!

Whether you're interested in becoming an exhibitor, workshop leader, speaker, or sponsor, your involvement can make a meaningful difference. Here's how you can be part of the movement:



Exhibitor Opportunties

Bring your trade or technology to life! At many of our events, we offer "Try-A-Trade" exhibitor spaces where organizations can showcase their industry in an engaging, hands-on way. We ask exhibitors to include an interactive component — something that lets students see, touch, or try a tool or task to get a feel for your day-to-day work.

Speaking Opportunities

Inspire the next generation by sharing your story. Our events often feature keynote speakers or panels of women working in — or alongside — skilled trades and technology. These sessions give participants insight into real career paths, personal journeys, and the challenges and successes women have experienced in male-dominated fields.



nétences intario

Industry Event - Host

Help students explore careers up close by hosting an Industry Event. These on-site experiences are geared toward students in grades 11 and 12 and provide a unique opportunity to see skilled trade and technology careers in action within their own communities. Hosting one of these events can help build awareness, spark interest, and even open doors to future opportunities.

Get Involved: Sponsor Young Women's Initiatives



\$35,000

REGIONAL SPONSOR

Event Sponsor: \$3,000 Supporting Sponsor: \$1,500



PREMIUM CONFERENCES SPONSOR

International Day of the Girl | International Women's Day Young Women's Conference

> Lead Sponsor: \$20,000 Supporting Sponsor: \$10,000 Contributing Sponsor: \$5,000 Meal Sponsor: \$5,000

Thank you to our 2024/25 Program Sponsors







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This program is funded by the Government of Ontario

A heartfelt thank you to all Skills Ontario staff who took the time to support and participate in events this past quarter—your dedication and energy continue to drive our mission forward. We're also incredibly grateful to our partners and supporters whose ongoing commitment helps bring these opportunities to life. This past school year has been filled with meaningful moments and measurable success, and we're excited to build on that momentum. We look forward to all that the 2025–2026 school year has in store!





March 5, 2026:

International Women's Day Celebration Events [In-person & virtual]

March 25, 2026

• Try-A-Trade Career Fair: Sault Ste. Marie

May 4 & 5, 2026

Young Women's Conference

May 20, 2026

Try-A-Trade Career Fair: North Bay *NEW*